



MOOD TV FOR QSR

Combining the power of digital signage with entertaining television programming to enhance dining atmospheres and connect you with your guests.

Create your own private television network with Mood TV for QSR today: customize playlists, promote menu items, share news, highlight community involvement, post job openings, train your staff, and so much more.

EXCLUSIVE BRAND CONTENT

- + Full library of brand commercials
- + Diverse brand assets, pictures of menu items and brand logos
- + Channel color scheme and template based solely on your brand

ENTERTAINMENT CONTENT

- + Television programming from networks like ABC
- + Content which never shows your competitors' ads
- + Local and national news/sports/weather feeds
- + Customized Twitter feeds

HIGHLY CUSTOMIZABLE FOR YOUR LOCATIONS

- + Display your own promotions
- + Select TV content to entertain your guests
- + Showcase community involvement
- + Train staff with tutorials and messaging

SIMPLE WEB-BASED CONTROL

- + Easily program, schedule, and modify playlists from your internet browser
- + Full reporting and analytics

PEACE OF MIND

- + Mood's all-in lease package includes service, support, and warranty with applicable device replacement

WHY MOOD MEDIA?

- + Trusted by 49 of the Top 50 QSR brands
- + Experienced single-source provider of digital signage, music, sound systems, drive-thru systems, drive-thru maintenance
- + Local service and support